



DAIRY YOUTH
AUSTRALIA INC.



TERMS AND CONDITIONS/OFFICIAL RULES FOR CREAM OF THE CROP STORY COMPETITION

1. **ELIGIBILITY:** The Cream of the Crop Story Competition (the Competition) is open to secondary and TAFE students and undergraduates and postgraduate students (under 30) enrolled in NSW secondary schools and/or tertiary education institutions during the Competition Period. Employees of the Project Organiser and their immediate families together with agencies and/or organisations associated with this Competition are ineligible to enter.
2. **PROJECT ORGANISER:** The Competition is organised by Dairy Youth Australia Inc. P.O. Box 20, JAMBEROO NSW 2533, ABN 39 055 985 661.
3. **AGREEMENT TO OFFICIAL RULES:** Participation in the Competition constitutes each Entrant's full and unconditional agreement to and acceptance of these Official Rules and decisions of the Project Organiser which are final and binding in all respects.
4. **COMPETITION PERIOD:** The Competition begins on Thursday 1st April 2010 and ends on Friday, 26 November 2010 at 5:00pm. Each entry must be received in both hardcopy and electronic format by the Project organiser during this period to be eligible for a prize.
5. **ENTRY:** Students may enter as both individuals or as members of teams of up to three people. There is no limit on the number of entries but at least one person in every entry must be studying an agriculture, primary industries or natural resource management related course or topic during the Competition Period (this may include a topic within a variety of subjects including Geography, Science etc) . All secondary school team members must be from the same Year Cohort e.g. all Year 11. All team members must be from the same educational institution. All entries must be accompanied by an official entry form completed in full, signed by all entrants and countersigned by a teacher/supervisor from the same educational institution.
6. **OWNERSHIP:** All entries will become the property of the Project Organiser, Dairy Youth Australia Inc upon receipt by the Project Organiser. Submission of any Entry constitutes Entrant's consent to assign and transfer irrevocably to Project Organiser any and all rights, title and interest in the Entry, without limitation, including all copyrights and grants to Project Organiser and its affiliates an irrevocable right to print, reproduce, publish, use, edit, adapt, display, broadcast and/or modify the Entry in any way, in any and all media now know or hereinafter developed without compensation to the Entrant.
7. **USE OF PERSONAL INFORMATION:** Personal information submitted while participating in the Competition will be used primarily to contact selected finalists and potential winners but Entrant grants to Project Organiser an irrevocable right to use such information as inclusions in newsworthy items for the purpose of advertising and promotion of the Competition without any or additional compensation or review.
8. **JUDGING:** The Competition is a contest of skill. Entries judged to be the most creative and original in each category will be deemed to be the winning entry. Judging will take place on or about Wednesday 1st December 2010 to select a total of 15 finalists chosen from among all prize categories. The 15 finalists will be announced on the Dairy Youth Australia Inc website on 17th December 2010 and contacted directly by a representative of the Project Organiser prior.
9. **WINNERS:** The winning entries will be announced at an Awards and Presentation Day to be held during the Sydney Royal Easter Show 2011 TBA.



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10. **PRIZES:** Prizes will be Woolworths Wish Gift Cards to the value of the nominated sum below, which can be redeemed at Woolworths, Big W and Dick Smith.

Junior High School (Year 7 & 8) \$500 Best Presentation
Junior High School (Year 7 & 8) \$250 Runner-up
Middle High School (Year 9 & 10) \$500 Best Presentation
Middle High School (Year 9 & 10) \$250 Runner-up
Senior High School (Year 11 & 12) \$500 Best Presentation
Senior High School (Year 11 & 12) \$250 Runner-up
Tertiary (Undergraduate and Tafe - under 30yrs) \$500 Best Presentation
Tertiary (Undergraduate and Tafe - under 30yrs) \$250 Runner-up
Tertiary (Postgraduate – under 30yrs) \$500 Best Presentation
Tertiary (Postgraduate – under 30yrs) \$250 Runner-up

11. **GENERAL CONDITIONS:** Project Organiser reserves the right to cancel or modify the Competition if any attempt is made to cheat or engage in fraud, or any other factor beyond the Project Organiser's reasonable control impairs the integrity of the Competition as determined by Project Organiser in its sole discretion. Project Organiser reserves the right in its sole discretion to disqualify any Entrant found to be tampering with the entry process, or be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Project Organiser reserves the right to seek damages from any such person to the fullest extent permitted by law. Project Organiser reserves the right to contact any Entrant or counter signatory in order to verify information provided in the Entry. Project Organiser reserves the right either to refuse acceptance of an Entry without furnishing any explanation or to entertain queries by Entrants. In the event of a query or dispute the Project Organiser's decision shall be final.

12. **LIMITATIONS OF LIABILITY:** By participating and accepting a prize, except for liability under statute which cannot be excluded, each winner agrees that the Project Organiser, its subsidiaries, affiliates or agents and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and will be held harmless by Entrant for any claims, liability or cause of action for any injury, loss or damages of any kind due in whole or part, directly or indirectly, by participation in this Competition or participation in any Promotion or Prize related activity.

13. **TAX:** The Project Organiser accepts no responsibility for any tax implications or obligations which may arise from prize winnings. Independent financial advice should be sought.

14. **INTERPRETATION:** Under these Terms and Conditions a singular word includes the plural and vice versa. If a word is defined, another part of speech has a corresponding meaning.